

Smooth & Shine Hair Mask

#11287



Smooth & Shine Hair Mask allows for quick and effective deep conditioning but for the time-conscious consumer. Five minutes is all you need for smoother and shinier hair. Apply the mask to damp hair and leave on for 5 minutes, then rinse. Your hair will thank you.

Phase	INCI	Trade Name	Percent
A	Water		53.0
	Glycerin		5.0
	Sodium Chloride		1.0
	Betaine	GENENCARE® OSMS BA	3.0
	Sorbitan Caprylate (and) Propanediol (and) Benzoic Acid	Nipaguard® SCE	1.0
B	Dimethicone	Element 14 PDMS 20	20.0
	<i>Cyclopentasiloxane (and) PEG-10 Dimethicone (and) Disteardimonium Hectorite</i>	BENTONE® LUXE WS	10.0
	Bis-Cetearyl Amodimethicone	Silsoft* AX	2.0
	<i>Phenyltrimethicone (and) Disteardimonium Hectorite (and) Triethyl Citrate</i>	BENTONE GEL® PTM V	5.0
			100%

Key Benefits

- BENTONE® LUXE WS - The cold processability and aesthetic feel of BENTONE® LUXE WS improves the economics of this formula while improving the feel. The unique lighter feel of BENTONE® LUXE WS water-in-emulsions creates unique opportunities for this category of lotions and creams.
- BENTONE GEL® PTM V helps improve the aesthetics by increasing the viscosity and being non-greasy. There is the additional benefit of the clay structure assisting in the stabilization the continuous phase. The phenyl trimethicone also adds shine to the hair.

